

LONDON AMERICAN UNIVERSITY COLLEGE

LAUC is Accredited by the Higher Education Authority (HEA) of the Ministry of Education of the The Republic of Zambia and the Accreditation Service for International Schools, Colleges, and Universities (ASIC), England.

Accredited By:





LAUC Offers Globally Recognised, WES Approved and World-Class American | European Business Higher Education at a very affordable cost.



London American University College Address: Plot No. 6755, Elasah House:
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P.O. Box 34511. Lusaka, Republic of Zambia

Phone: +260 95589324

Email: info@londonamerican.university **Website:** londonamerican.university



WHY LAUC?

- ◆ LAUC's sister institution namely LACC, UAE is Fostering towards 25 Years of Academic Excellence in the UAE.
- ◆ LAUC's sister institution namely LACC, UAE is the Only College in the UAE Run by Distinguished Professors of International Repute.
- Over 95% Employability
- ◆ 16,000+ Alumini Network with LACC, UAE.
- Institutional Accreditations & Program Accreditations
- ♦ 60+ Highly Qualified Professors & Staffs Members
- 45+ Nationality Students are our Alumni
- ◆ Onsite, Online & Blended Learning Modes
- Geographical presence in the United Arab Emirates, the Republic of Zambia & other African Countries
- ◆ Placement & Internship support provided to all the Students

ABOUT LAUC

London American University College, Lusaka is one of the most quality oriented College of Higher learning offering LAUC's Diploma in Business Administration, Bachelor of Business Administration and Bachelor of Science in Business Information Systems.

LAUC, Lusaka, offers BBA, BS, and Diploma in Business Administration programs accredited by Higher Education Authority (HEA) of the Ministry of Education in the Republic of Zambia and Accreditation Service for International Schools, Colleges, and Universities (ASIC), England.

LAUC will also offers its BBA and BS degree programmes to the students who have completed their Bachelor's degree from LAUC's partner colleges / universities.

LAUC, Lusaka, located in Zambia's capital city, offers quality BBA & BS programs with local and global accreditations. The university provides modern teaching facilities, visual aids, a library, and a learning resources center. It also has access to information and communication technology, internet, and teleconferencing, creating an international learning environment in its lecture rooms. The university caters to students from Zambia and neighboring African countries.

The London American University College (LAUC) has several sister institutions including London American City College in Fujairah, Al Taawun Branch Campus in Sharjah, ICBEST Gulf Information and Resource Center in Sharjah, World of Knowledge Management Development Center in Dubai, and Orient Training Center in Ras Al Khaimah.



UNIVERSITY LEADERSHIP

OFFICE OF THE CHANCELLOR



Prof. Dr. Paulson Mathew Chunkapura

M.A (Economics), MBA(Appolos), MBA (MKTG), USA; PGDBA (UK), DBA (USA), Ph.D. (Economics), D. Litt (USA), DPA (MU, USA), DBA (Euro College), DBA (Appolos), DBA (UBIS) and DBA (Alliance Zambia)

The Chancellor, London American University College – Zambia

President & CEO, London American City College - UAE

University Rank Holder

The winner of the Dr. M.H.Gopal Felicitation, Gold Medal (Mysore University)

Winner of American & British Intellectual Awards and Gold Medals

Dear Students,

A very warm welcome to the London American University College (LAUC), accredited by the Higher Education Authority (HEA) of the Ministry of Education of the Republic of Zambia. London American City College (LACC) LAUC's Sister Concern is the No.1 Premier Sector University College in the UAE run by distinguished professors of International Repute with Top 4 American and European Accreditations and with the status of a "Degree-granting University" approved by the Council for Higher Education Accreditation of the United States of America.

Over the last 24 years, LACC has produced 17,000+ successful global business leaders and star managers with well-paying jobs in reputed global corporations and local industries.

Over a period of time, growth of the Artificial Intelligence (AI) could take away around 64 percent of the existing jobs from the world labour market. To meet such challenges in this competitive global job market, the LACC provides the best quality higher education in Business Information Systems and Business Administration by discussing real-world examples, and current industry-based real case studies and ensuring that our students' soft skills and hard skills are remarkably improved with guaranteed internships and by focusing on well-designed Educational Research and Development.

By providing world-class education to students from around the world, we could establish London American University College in Lusaka, Zambia with Full Accreditation from the Higher Education Authority of the Ministry of Higher Education of Zambia. So, if you are looking for a brilliant career with the best-paying jobs in MNCs and migration status, you are most welcome to join and study at the LACC UAE and at the London American University College, Lusaka.

You are cordially welcome to enroll in our university college!!

UNIVERSITY LEADERSHIP

OFFICE OF THE VICE-CHANCELLOR



Prof. Dr. Kaup Mohamed

FMRP, Ph.D., DBA(AU-USA), DBA (MU-USA), D.Litt. (USA), D.Ed. (EUR.), DPA(AIU), PGDMS (UK)

Vice Chancellor, London American University College - Zambia Dean & Managing Director, London American City College - UAE Professor (Adjunct), Madonna University, UAE

"Refine your skills with technological innovation in a dynamic business world"- Dr. Kaup

On behalf of the Management, Faculty, Staff & Students, I am pleased to extend the heartiest welcome to you all to the globally accredited Premier Sector University College. Our academic credentials, achievements, national and international accreditations, and recognitions and induction of professionally qualified faculty place our institution among the topmost recognized private institutions in the world. Our College has partnered with one of the top ranked Universities namely Madonna University, USA, most reputed Schools of College De Paris, Higher Education Authority accredited London American University College (LAUC), Zambia and Euro College, North Macedonia.

Our College prepares the students for leadership roles and fosters entrepreneurial growth with systems practices by using unique method of quality teaching methodology such as simulation exercise, capstone project, matrices, competitive tools, business analytics, KSF etc. You have a forward-looking career by connecting to our Alumni network of 17,000+ students over the past 23 years of operations. 95% of LAUC students receive placement assistance and more than 90% of the students participate in experiential learning, student centered learning and co-operative learning. The Business and information systems curricula provide a transformative education, with emerging technology and digitalization to become a resilient leader. We provide our students with placement, internship, externship and co-op opportunities and our capstone experience brings education into action.

I would like to cordially invite all the learners to explore our College and shape their career with quality, affordability, and employability programs at the LACC, UAE and LAUC, Zambia by creating impactful knowledge.

Connect with me @







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LAUC'S INTERNATIONAL ACCREDITATIONS & RECOGNITIONS



London American University College (LAUC) is a private university college in Lusaka, Zambia. It is accredited by the Higher Education Authority of the Ministry of Education in the Republic of Zambia.

The HEA is responsible for the accreditation of learning programmes (LPs) of private and public higher education institutions (HEIs). It also registers private HEIs and monitors their compliance with the Higher Education Act. The HEA also provides quality assurance services to HEIs, including the assessment of teaching and learning, research, and student support services.



LAUC has got its second international accreditation from the Accreditation Service for International Schools, Colleges, and Universities (ASIC), England. We have earned "A Premier Institution" status with ASIC for our operations with international quality and academic standards.

ASIC accreditation helps students and parents make a more informed choice and will also help a school, college, university, training provider, or distance education provider, demonstrate to the international student body that they are a high-quality institution.

ASIC is recognized by UKVI in the UK, is a member of the CHEA International Quality Group (CIQG) in the USA and is listed in their International Directory, is a member of the BQF (British Quality Foundation) and are institutional member of EDEN (European Distance and E-Learning Network).



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LAUC'S SISTER CONCERNS ACCREDITATIONS & RECOGNITIONS



LACC is accredited by European Council for Business Education (ECBE), an international nonprofit accreditating bodies, registered in Brussels as an AISBL – Association Internationale Sans But Lucrative. It is committed to supporting academic and professional learning institutions in economics, business, and related fields



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LAUC'S SISTER CONCERNS ACCREDITATIONS & RECOGNITIONS



LACC has got the third International American Accreditation from The International Accreditation Council for Business Education (IACBE), Kansas, USA, formerly the International Assembly for Collegiate Business Education.

IACBE offers mission-driven, outcomes-based Programmatic accreditation, evaluating an institution's academic business unit's business programs through independent evaluations of teaching and learning processes and outcomes, ensuring the effectiveness of the academic business unit.

The IACBE is recognized by the Council for Higher Education Accreditation (CHEA). CHEA's purpose is to scrutinize and affirm the quality of regional, faith-based, private career, and programmatic accrediting organizations.

The IACBE accredited business, accounting, and business-related degree programs at the associate, bachelor's, master's, and doctoral levels in institutions of higher education worldwide.

AWARDS WON BY LACC









The award is for the advancement, achievement, and impact of inclusivity initiatives within the context of the promotion of global citizenship education

The BIZZ gathers and recognizes leading businesses from different regions that contribute to the daily growth of their local and world economy.

The European Society for Quality Research (ESQR) promotes quality awareness and recognizes good business practices and technological innovation.



VISION

The Vision of the LAUC is to become a world class educational institution that transforms life, organizations and society by providing affordable quality business education.

MISSION

The Institutional Mission of the LAUC is to foster a world class business education that prepares students to become professionals in a dynamic global economy and promote academic excellence through engagement with communities and international institutions.

To achieve our mission, we are committed to maintaining the international academic standard, by providing the best quality European, American, and Gulf education with excellent professional support to our students.

DISTINGUISHED FACULTY

LAUC, Lusaka has the best professors with excellent qualifications (doctoral degrees in major areas of specializations & Masters degree holders) and extensive teaching experience in American and Euro-pean curricula. All our courses are taught only by eminent professors with superb academic knowl-edge and professional expertise. The faculty consists of renowned business experts, world famous economists, leading computer professionals, experts in travel & tourism management, eminent Psychologists, and reputed professionals from top ranking Universities.

WORLD CLASS EDUCATION

LAUC, Lusaka offers world class Diploma in Business Administration, BBA and BS degree programmes fully accredited by the Zambian accrediting body and global accrediting bodies namely European Council for Business Education (ECBE) - Brussels, Belgium & Accreditation Service for International Schools, Colleges & Universities (ASIC) - London, England.



OUR PHILOSOPHY

LAUC is committed and dedicated to the success of all its students through life-long learning, enhancement of education, advancement of knowledge, effective student service, and the development of the skills necessary for their survival and success in the highly competitive global economy. LAUC is built upon a core commitment to students' learning, service, and cooperation, and upon respect for people and place. We honor and respect the dignity and rights of all individuals, support academic freedom and ethical and moral behavior based on truthfulness and honesty, integrity and fairness, and respect for diversity. We are deeply committed to students' learning, growth, and success.

LAUC's core purpose is to help people appreciate life and learning and contribute meaningfully to the lives of others. Our first and foremost commitment is to the success of all students: their growth and development as well-trained and skillful individuals, their confidence, and their life-long devotion to the common good and the welfare of others.

OUR OBJECTIVES

To offer innovative curricula in the Advanced Diploma in Business Administration, Post Graduate Diploma in Business Administration, Bachelor of Business Administration (BBA), and Master of Business Administration (MBA) Degree programs, which are exciting, stimulating, and challenging for the young professionals working in National and Global Corporations.

To prepare and train students to understand and apply modern innovative techniques and tools of key business and management disciplines.

To offer the most innovative and unique learning experience through superb teaching by renowned Professors of International repute.

To provide an atmosphere of free thinking and to enhance students' educational needs and career prospects and aspirations.

To offer personal, relevant, flexible, contemporary & challenging European / American Diplomas and Degree programs to the international student community..

To encourage creativity, scholarship & individual enterprise.

To provide the students with coherent values based on researching business enterprises & management practices with comparative, international & national contexts in a historical, socio-economic institutional framework.

To provide thought-provoking lectures on global standards and real-life industry case studies and the critical appraisal of the models and techniques in the classroom.

To provide the students with sound knowledge & critical thinking and problemsolving skills for succeeding in an increasingly diversified global work environment.

Tο teach the students innovative management techniques for managing people, money, material, and customers effectively and efficiently and for enhancing their knowledge and ability think. influence, and act strategically.



LAUC'S PARTNER UNIVERSITIES



London American City College, UAE

Accredited by Accreditation Service for International Achools, Colleges, and Universities (ASIC), England. As a "PREMIER INSTITUTION".

European Council for Business Education (ECBE), Belgium.

International Accreditation Council for Business Education (IACBE), USA.



Madonna University Michigan, USA

Accredited by Higher Learning Commission (HLC), USA;

Accreditation Council for Business Schools & Programs (ACBSP), Kansas, U.S.A

Recognised by Council for Higher Education Accreditation (CHEA), U.S.A

Livonia, Michigan, USA, Since 1937



College de Paris, Paris, France

Recognised by: Govt. of France

Accredited by: RNCP (National Directory of ProfessionalCertification

CNCP (National Commission of Professional Certification

17th Ranking out of 200 B-schools in France

OUR ACADEMIC "PROGRAMMES

◆ DIPLOMA IN BUSINESS ADMINISTRATION (3 YEARS)

The Diploma in Business Administration provides students with a comprehensive understanding of managing business organizations, preparing them for a bachelor's degree. It enhances their knowledge in business, economics, operations, finance, management, communication, leadership, and understanding of business methods and strategies.

CAREER PATHS:

- **◆** Administrative Assistant
- **◆** Project Coordinator
- **◆** Operations Associate
- **◆** Customer Service Representative
- **♦** Business Development Associate
- **♦** Sales Associate

- **◆** Office Manager
- ◆ Marketing Associate
- **◆** Accounting Assistant

◆ BACHELOR OF BUSINESS ADMINISTRATION (4 YEARS)

The BBA Programme offers leadership and business administration training, preparing students for managerial entrepreneurship roles and equipping them with essential management techniques for conducting business operations in a constantly changing market. It fosters world-class business education through engagement with international organizations, ensuring students can effectively manage their businesses in a rapidly changing global market.

CAREER PATHS:

- **◆** Marketing Manager
- ◆ Business Analyst
- **◆** Accountant

- **♦** Human Resources Manager
- **♦** Project Manager
- **♦** Business Development Manager
- ◆ Financial Analyst
- **◆** Operations Manager
- **◆ Sales Manager**

◆ BACHELOR OF SCIENCE IN BUSINESS INFORMATION SYSTEMS

(4 YEARS)

A B.S in Business Information Systems prepares students for a successful career in the Information Technology industry, promoting the economy and improving quality of life. This course focuses on electronic data creation, processing, retrieval, exchange, communication networks, data protection, and database management, preparing students for various career paths in organizations, management, systems architects, and chief information officers.

CAREER PATHS:

- **♦** Business Systems Analyst
- Business Process Analyst
- **◆** Database Administrator
- **♦ IT Sales Professional**
- **◆** Information Security Analyst
- **♦** Business Intelligence Developer
- **♦ IT Project Manager**
- **♦ IT Consultant**
- **◆** Systems Analyst





OUR ACADEMIC "PROGRAMMES

◆ BBA MAJOR IN INTERNATIONAL BUSINESS (4 YEARS)

The BBA Major in International Business Programme provides leadership and business administration training from international perspectives, preparing students for managerial entrepreneurship roles. It equips students with international business concepts and strategies, enabling them to function successfully in global companies. The program aims to foster world-class business education through engagement with international organizations, preparing students for global market placements.

CAREER PATHS:

- **◆** Export Manager
- **♦** Global Sourcing Manager
- **◆** Account Manager
- **◆** International Marketing Manager
- **♦** International Product Manager
- **♦** International Logistics Coordinator
- **◆ Import Manager**
- **◆** Sales Representative
- **◆** Global Project Manager

◆ BBA MAJOR IN ACCOUNTING & FINANCE (4 YEARS)

The BBA Major in Accounting & Finance Programme prepares students for financial and accounting management roles, equipping them with essential knowledge and skills. The program offers placements and internships in accounting and finance fields, enabling students to compete and manage financial operations. It aims to foster world-class education in maintaining accounting and financial standards.

CAREER PATHS:

- **◆** Staff Accountant
- **♦** Auditor
- **◆** Accountant Manager
- **◆** Senior Accountant
- **◆** Management Accountant
- **♦** Financial Analyst

- **◆** Tax Accountant
- **♦** Cost Accountant
- **◆** Financial Advisor

◆ BBA MAJOR IN AGRIBUSINESS MANAGEMENT (4 YEARS)

The BBA Major in Agribusiness Management Programme provides students with essential knowledge in marketing, finance, economics, and management in the agricultural industry. It covers core areas like farm management, commodity procurement, labor management, public policy, and global food issues. Students in Zambia can gain placements and internships in agribusiness, enabling them to compete locally and internationally.

CAREER PATHS:

- ◆ Agricultural Supervisor
- **♦** Farm Supervisor
- **♦** FMCG Firm Supervisor
- ◆ Farmers, Rangers & Managers
- **◆** Agriculture Scientist & Engineer
- ◆ Agricultural Public Relation Manager
- ◆ Agricultural Technician
- **◆** Agricultural Officers
- **◆** Food Processing Supervisor



OUR ACADEMIC PROGRAMMES

◆ BBA MAJOR IN HUMAN RESOURCE MANAGEMENT (4 YEARS)

The BBA Major in Human Resource Management Programme provides students with essential knowledge and skills in managing human capital in organizations. It focuses on strategic staffing, employee relations, compensation, benefits, and integrated HR development systems. Students in Zambia can gain placements and internships in HR, fostering world-class business education.

CAREER PATHS:

- **♦** HR Administrator
- **◆** Compensation Specialist
- **♦** HR Manager
- **◆** Payroll Specialist
- **◆** Training Manager
- **◆** Employee Relations Manager
- ◆ Training Administrator
- **◆** HRIS Specialist
- ◆ Safety & Health

◆ BBA MAJOR IN SUPPLY CHAIN & LOGISTICS MANAGEMENT (4 YEARS)

The BBA Major in Supply Chain & Logistics Management Programme provides students with knowledge and training in global logistics and supply chain management. It covers transportation, distribution, inventory, warehouse, and international logistics. Students from Zambia can gain placements and internships in global markets, excelling in logistics, purchasing, procurement, sustainability, and project management.

CAREER PATHS:

- ◆ Facilities Manager
- **◆** Inventory Manager
- **♦** Logistics Coordinator
- **◆** Design & Planning Specialist
- ◆ Procurement & Supply Management ◆ Configuration Analyst
- **♦** Warehouse Design & Management
- ◆ Fright Transportation
- ◆ Global Logistics Manager

◆ BBA MAJOR IN TOURISM & HOSPITALITY MANAGEMENT

(4 YEARS)

The BBA Major in Tourism & Hospitality Management Programme provides students with knowledge and training in international tourism development, event sustainability, destination management, and hospitality management. Students from Zambia can gain placements and internships in the global market, preparing them to compete and manage tourism and hospitality industries, fostering world-class business education.

CAREER PATHS:

- **◆** Airline Operation
- **◆** Tour Director
- **◆** Guest Service Manager
- ◆ Resort & Club House Manager
- **♦** Guest Relations Manager
- **♦** Hotels Operation Manager
- Museum Curator
- ◆ Event Manager
- **◆** Restaurant Manager



PLACEMENTS & INTERNSHIPS

Our placement cell provides placement support, and internship opportunities and arranges for campus interviews for the students with prospective organizations to start their professional journey. Counseling and Career Guidance are provided for the students to get information for career plans to pursue further higher education with specializations offered by International universities, scholarships, etc., and also various prospective job opportunities after graduation. We conduct training and development sessions on preparational activities for job opportunities like creating a portfolio, resume preparation, self-conduct throughout the hiring process, and face-to-face interview sessions.

LAUC'S ADMISSION REQUIREMENTS

DIPLOMA IN BUSINESS ADMINISTRATION

- ◆ The entry requirements are a high school diploma or the equivalent or 5GCSEs or 5 IGCSEs or 5GCEs (or) London American City College's Certificate in Business Administration (60 semester hours) or other qualifications of similar academic level/standard.
- ◆ The Diploma in Business Administration is assessed by a final examination & continuous assessment in each subject by the qualified faculties of the London American University College.
- ◆ Diplomas will also be offered in Marketing, Human Resource Management, Banking, Finance and Accounting, Information Technology, Travel and Tourism and Hospitality Management.

BACHELOR OF BUSINESS ADMINISTRATION

- Valid grade 12 pass from government recognized Boards or valid High school diplomas.
- Fluency and proficiency in the English Language Verbal & Written Knowledge.

BACHELOR OF SCIENCE IN BUSINESS INFORMATION SYSTEMS

- ◆ Valid grade 12 pass from government recognized Boards or valid High school diplomas. or 5 GCE 'O' levels with minimum satisfactory grades in 5 subjects. And/or (including 'A' level subjects).
- ◆ 2-year diploma from recognized universities with 3 years of work experience.
- Qualifications from any recognized body with equivalent to Higher National Diploma / Diploma plus at least 2 years of work experience.
- ◆ Fluency and proficiency in the English Language Verbal & Written Knowledge.
- Possession of an Advanced Diploma in Business Administration from London American University College (360 credits) or an Advanced Diploma in Business from LACC UAE or other qualifications of similar academic levels/standards, will allow students to take up top-up BS in Business Information Systems after completing remaining credits.



OUR FACILITIES



LAUC's academic infrastructure is equipped with technology that supports the learning environment for high-quality teaching that indulges student-centred and experiential learning. All our classrooms are provided with projection systems, ergonomic factors to conduct convenient learning sessions, and use online learning platforms for interactive learning sessions with the international faculties abroad.

Our digital and conventional libraries are available for student reference that are stacked with books from globally recognized publishing houses in the USA, Europe, Canada, Australia, India, etc., authored by globally renowned authors and academicians of the world's top universities in the field of business studies. Our business laboratories are available for the students' access to conduct research, do assignments, and do project activities with onsite guidance from the faculties.

All the students and faculties are provided with free Wifi access with a secured network to use their devices such as mobiles, tablets, and laptops for teaching and learning purposes inside the campus. They are provided with an exclusive online account and credential with the cloud learning platform to conduct and access live sessions of the online classes, guidance on presentations, assignments, projects, MCQ assessments, etc., that helps the students to make real-time interactions with the faculties.

STUDENTS LIFE

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At LAUC, we have fostered an inclusive education environment for our students regardless of their knowledge, skills, and abilities and so they feel supported academically, intellectually, and emotionally to transform themselves to perform their tasks, duties, and responsibilities as future professionals. Our faculties and staff members provide necessary guidance for the students both inside and outside the classroom with the similar concern along with a special understanding of their performance, attitude, strengths, and weakness; which creates



an inclusive culture for the students to learn independently that offers an organic scope for their improvement and betterment of their performance.

Students are assessed based on examinations, MCQs, assignments, projects, research thesis, attendance and their performance; with the aforesaid criteria and a fair evaluation of each student by



LAUC:QUALITY AFFORDABILITY & EMPLOYABILITY

measuring their learning ability, knowledge gained, course commitment that helps the student to earn the degree as an eligible graduate to join the international professional fraternity.

Beyond the academics, our students get to involve in communal activities, participate in sports tournaments, skill based competitions, theme based events, recreational gatherings, industrial visits etc., during their course tenure; that facilitates opportunities to develop their competitive & social calibre, to exhibit their individual talents, to evolve as a responsible and committed personality in a society they live in and also to pursue their goals with confidence. We conduct ceremonies such as the students fresher's party, graduation ceremony and cultures each year for the students who successfully graduate who are honoured by diplomats, renowned academicians, business leaders and pioneers of various industries that becomes a cherished memory of their lifetime.

OUR ALUMNI



With over 17,000+ graduates and post graduates, Our alumni are the valuable assets of our college who help to build and grow our brand value through advocacy to their

personal and professional network. Star alumni, who have become renowned business leaders of the top MNCs and those who have established themselves as successful professionals & entrepreneurs are invited to our communal activities, competitions, graduation ceremonies, and

culturals and honoured for their success, credibilities and achievements that helps our students to gain aspiration and opportunities for their career prospects.

OUR FACULTY & STAFF MEMBERS

Our team of educators are highly qualified professors with international repute and faculty members with expertise in business industries that are emerging at a fast pace in this era of globalization and technology with a continual shift of paradigm. In our teaching methodologies, we focus on the cognitive aspects of our students to impart knowledge, skills, and abilities that meet the requirements of the current business world.

Our faculty members are well qualified to design the curriculum and conduct the course modules applied with teaching methodologies that deliver the knowledge for the students who are indulged in student-centred and experiential learning. They provide mentorship and guidance for real-time research thesis preparation, submission, and presentations for different business majors in both bachelor's and masters level students for their successful completion of the course.

All the faculty members onboard follow the international academic standards and practice the organizational code of ethical conduct. Our staff members provide services for the students with professional integrity, ethical conduct, and fairness to meet their requirements during their academic tenure and post-academic tenure as well.



CONNECT WITH US

LONDON AMERICAN UNIVERSITY COLLEGE

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